NIAGARA USA CHAMBER

2027 SPONSORSHIP OPPORTUNITY GUIDE













Dear Business Leader,

As we look ahead to 2027, I want to personally thank you for the role you play in strengthening Niagara County's business community and invite you to consider partnering with the Niagara USA Chamber of Commerce through our 2027 Sponsorship Opportunities.

In 2026, we made a deliberate investment in connection. We expanded and elevated our calendar with high profile networking and educational events designed to bring decision makers together, spark relationships, and drive real business outcomes. That momentum continues into 2027 with an even more ambitious and aggressive slate of programs.

Over the past few years, we also invested heavily in how we communicate. We strengthened our newsletter technology, refined our messaging, and added hundreds of new followers on LinkedIn. That matters. It ensures our sponsors are seen, acknowledged, and associated with well-attended, well-communicated events that reach engaged business leaders.

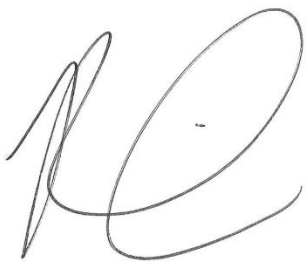
Sponsors also receive premier visibility through our four signature events: the 2027 Economic Outlook, the 2027 Chamber Honors Awards Luncheon, the 2027 Golf Classic, and the 2027 Small Business Expo. These cornerstone programs provide the highest level of recognition and access to Niagara County's business leadership.

Your sponsorship does more than support events. It directly advances our mission of strengthening and growing Niagara County's regional economy business by business, and as a whole, through advocacy, networking, education, and economic development.

A sponsorship with the Niagara USA Chamber delivers a double benefit: meaningful brand visibility with a highly engaged audience, and a tangible investment in the future of Niagara County's economy.

Thank you for your continued leadership and support. I look forward to working together in the year ahead.

Sincerely,



Ryan Guerinot
Executive Director
Niagara USA Chamber of Commerce

One Investment. Year-Round Impact.

Annual Niagara USA Chamber sponsorship supports advocacy, networking, education, and economic development throughout the entire year – not just a single event.

Annual Support

One Investment. Year-Round Impact.
Annual sponsorship supports the Chamber's work between and beyond events through consistent visibility and ongoing engagement

Annual Strategic Supporter $5,000

Sustains the Chamber's capacity to lead, convene, and deliver value year-round.

Recognition includes:

- Prominent recognition on the Chamber website as a Strategic Supporter
- Year-round recognition in Chamber communications
- Featured recognition in annual reporting and Chamber summary materials
- Opportunity for coordinated recognition aligned with Chamber initiatives

Annual Leadership Supporter $3,000

Demonstrates a deeper commitment to Niagara County's business community.

Recognition includes:

- Enhanced listing on the Chamber website
- Priority recognition placement in the Chamber newsletter
- Additional social media recognition as a Leadership Supporter
- Recognition tied to Chamber programs and initiatives throughout the year (outside of signature events)

Annual Community Supporter $1,500

Designed for businesses that want to support the Chamber's mission year-round.

Recognition includes:

- Company listing on the Niagara USA Chamber website as an Annual Community Supporter
- Recognition in the Chamber newsletter throughout the year
- Recognition in Chamber social media posts highlighting sponsors and supporters
- Inclusion in Chamber annual materials and reporting

Annual support is separate from and does not replace event-specific sponsorship opportunities

The Annual Chamber Honors Awards Luncheon

The Niagara USA Chamber Honors Awards Luncheon is one of the business community's most prestigious events, attracting a large cross section of members. Approximately 350-400 members attend to honor Niagara County's most outstanding companies each year.

In 2027 we will once again be using a luncheon format – making it more convenient for professionals to attend.

Presenting Sponsor (1 available) $6,500

- Premier "Presented by [Company Name]" recognition on all event advertising and promotional materials
- Digital ad in event presentation
- Logo recognition on print materials
- Opportunity to present
- One table of 8 seats with preferred seating

State of the Chamber Sponsor $3,000

- Recognition as sponsor of the Annual Business Meeting segment
- Logo on the slides used by the Board Chair/Treasurer
- Verbal acknowledgment before the segment begins
- Logo inclusion in post-event recap communications
- One table of 8 seats with preferred seating

Leadership Circle Sponsor $2,500

- Recognition as a Leadership Circle Sponsor during the awards program
- Digital ad in event presentation
- Visual company recognition on printed materials
- One table of 8 seats with preferred seating

Corporate Table Sponsor $1,500

- One table of 8 seats
- Logo recognition in event presentation
- Table acknowledgment with company name and logo

Mocktail Sponsor $750

- Recognition at the mocktail station
- Branded mocktail signage
- Company recognition during the program
- Two event tickets

Centerpiece Sponsor $500

- Visual company recognition in event slideshow
- Two event tickets

Vendor Table $250

- 6’ vendor table during pre-program networking
- Company name listed on event materials (limited availability)

Individual Tickets – $75 Members / $100 Non-Members
Table - $600

2027 Niagara USA Golf Classic

Presenting Sponsor (1 available) $6,500

- Two (2) foursomes for golf and lunch
- Four (4) tee signs
- Premier “Presented by [Company Name]” recognition on all event materials
- First-position logo placement on event communications
- Dedicated social media recognition
- Recognition in Chamber newsletter promotions
- Opportunity for company representative to welcome golfers at lunch

Clubhouse Sponsor $3,500

- One (1) foursome for golf and lunch
- Sponsor of lunch
- Corporate name and logo on all advertising materials

Eagle Sponsor $2,500

- One (1) foursome for golf and lunch
- One of the following:
  - Putting Green Sponsor
  - Breakfast Sponsor
  - Golf Cart Sponsor
  - “Closest to the Pin” contest sponsor
- Corporate name and logo on all advertising materials

Birdie Sponsor $2,000

- One (1) foursome for golf and lunch
- “Longest Drive” contest sponsor
- Corporate name and logo on all advertising materials

19th Hole Sponsor $1,500

- One (1) foursome for golf and lunch
- Beverage Cart sponsor

Bloody Mary Bar Sponsor — $1,000

- One (1) foursome for golf and lunch
- Exclusive branding at Bloody Mary bar at arrival

Foursome Plus — $900

- One (1) foursome for golf and lunch
- Two (2) tee signs

Foursome — $800

- One (1) foursome for golf and lunch

Bourbon Raffle Sponsor — $650

- Name and logo on Bourbon Raffle tickets and promo materials
- Acknowledgement at event

Tee Sponsor — $200

- Signage at tee

2027 Small Business Expo

The Niagara USA Chamber's Small Business Expo is Western New York's premier small business education and networking event of the year. Attended by 200+ people and 50+ vendors.

Presenting Sponsor (1 available) $10,000

- Premier "Presented by [Company Name]" recognition on all Expo marketing and promotional materials
- Inclusion in Chamber press releases
- Dedicated social-media recognition
- Recognition in Chamber newsletters
- Opportunity to address attendees or introduce the keynote
- Premium expo space
- Industry exclusivity
- Inclusion in post-event communications

Small Business Champion $5,000

- Corporate name and logo on all advertising materials
- Company logo on website, social media and at event
- Premium table placement at trade show

Small Business Game Changer $3,000

- Corporate name and logo on all advertising materials
- Table at the event
- Company logo on website, social media and at event

Small Business Supporter $1,500

- Corporate name and logo on all advertising materials
- Table at the event
- Company logo on website, social media and at event

Mini-Session Sponsor $650

- Corporate name and logo on all advertising materials
- Sponsor of Individual, Topical, Educational Mini-Sessions
- Table at the event
- Company logo on website, social media and at event

Vendor Table (space is limited) $250

- Table at event

2027 Advocacy Agenda Rollout

This annual rollout is a key moment for the Chamber to outline the priorities that will guide our advocacy efforts at the local and state levels in the year ahead.

Presenting Sponsor (1 available) $3,500

- Premier "Presented by [Company Name]" recognition on all event advertising and promotional materials
- Company logo on website, social media and at event
- Ability to introduce speakers

Supporting Sponsor $1,500

- Corporate name on all advertising materials
- Company logo on website, social media and at event

Event Underwriter $250

- Company name on website, social media and at event

2027 Economic Outlook

Kick off the new year with clarity, candor and the insights our business community counts on. This annual program helps business leaders better understand the economic trends, opportunities and challenges that could shape the year ahead.

Presenting Sponsor (1 available) $3,500

- Premier "Presented by [Company Name]" recognition on all event advertising and promotional materials
- Company logo on website, social media and at event
- Ability to introduce speakers

Supporting Sponsor $1,500

- Corporate name on all advertising materials
- Company logo on website, social media and at event

Event Underwriter $250

- Company name on website, social media and at event

Additional Sponsorship Opportunities

2027 Quick Connect Series

The Niagara USA Chamber Quick Connect Breakfasts and Lunches are among the chamber's most popular events, drawing 25-30 business decision-makers each month

Quick Connect Breakfasts: 10 per year (2nd Tuesday of month)
Quick Connect Lunches: 10 per year (3rd Thursday of each month)

Quick Connect Presenting Sponsor (1 available) $2,500

- Premier "Presented by [Company Name]" recognition on all event advertising and promotional materials
- Company logo on website and social media
- Industry exclusivity (among sponsors)
- Unlimited tickets to Quick Connect events

Breakfast Sponsor $1,000

- Corporate name and logo on all advertising materials
- Company logo on website and social media

Lunch Sponsor $1,000

- Corporate name and logo on all advertising materials
- Company logo on website and social media

Individual Lunch/Breakfast Sponsor $100

- Company logo on website and social media
- Ability to welcome attendees at beginning of program

Advocacy Support Opportunities

Strengthening Niagara County's business climate through informed, consistent engagement

Advocacy Leadership Partner (Annual) $5,000

Demonstrates leadership support for the Chamber's advocacy role

Recognition includes:

- Prominent recognition in advocacy related materials
- Recognition tied to major advocacy initiatives or milestones
- Acknowledgment in Chamber reporting on advocacy outcomes

Advocacy Supporter (Annual) $2,500

Supports the Chamber's ongoing business advocacy efforts

Recognition includes:

- Recognition on the Chamber website as an Advocacy Supporter
- Recognition in advocacy related communications and updates
- Inclusion in Chamber reporting related to advocacy initiatives

2027 Niagara USA Chamber Educational Seminar Series

The Niagara USA Chamber Educational Seminar Series features a minimum of four (4) business education topics ranging from best practices for forecasting to regulatory updates. Seminar Series sponsors will also receive recognition on any additional standalone educational programs added to the series as timely and relevant topics arise.

Educational Seminar Series Title Sponsor — $5,000

- Corporate name and logo on all advertising materials
- Company logo on website, social media and at event
- Ability to provide introductory comments/welcome at series seminars/webinars
- Industry exclusivity (among sponsors)
- Unlimited tickets to (paid) series events

Educational Seminar Series Supporting Sponsor — $2,500

- Corporate name and logo on all advertising materials
- Company logo on website, social media and at event
- Four tickets to (paid) series events

Event Underwriter — $500

- Company logo on website, social media and at event
- Two tickets to (paid) series events

2027 Niagara USA Chamber "Power Hour" AI Roundtable

The Niagara USA Chamber "Power Hour" AI Roundtable is a monthly (10 per year) roundtable discussion with AI enthusiasts from throughout Western New York, designed to educate, inspire and create an environment for the sharing of AI best practices.

Title Sponsor — $1,000

- Corporate name and logo on all advertising materials
- Company logo on website and social media
- Ability to provide introductory comments/welcome at monthly roundtables

Supporting Sponsor — $500

- Company logo on website and social media

Niagara USA Chamber 2027 Sponsorship Order Form

Company Name: _____ Primary Contact: _____
Title: _____ Email: _____
Phone: _____

Billing Preference: ☐ Invoice in full ☐ Invoice quarterly ☐ Other: _____

ANNUAL SPONSORSHIPS (RECOMMENDED)

One Investment. Year Round Impact. Annual sponsorship supports the Chamber's work between and beyond events through consistent visibility and ongoing engagement

☐ Annual Strategic Supporter – $5,000 ☐ Annual Leadership Supporter – $3,000
☐ Annual Community Supporter – $1,500

Annual support is separate from and does not replace event-specific sponsorship opportunities

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ADVOCACY SUPPORT (OPTIONAL – ANNUAL)

Supporting the Chamber's role in strengthening Niagara County's business climate

☐ Advocacy Leadership Partner – $5,000 ☐ Advocacy Supporter – $2,500

SIGNATURE EVENT SPONSORSHIPS (OPTIONAL)

Please indicate interest and Chamber will follow up to confirm availability and placement

CHAMBER HONORS AWARDS LUNCHEON ☐ Presenting Sponsor – $6,500
☐ State of the Chamber Sponsor – $3,000 ☐ Leadership Circle Sponsor – $2,500
☐ Corporate Table Sponsor – $1,500 ☐ Mocktail Sponsor – $750 ☐ Centerpiece Sponsor – $500
☐ Vendor Table – $250 ☐ Individual Tickets – $75 Members / $100 Non-Members - Quantity: _____
☐ Table (8 seats) – $600 - Quantity: _____

NIAGARA USA GOLF CLASSIC ☐ Presenting Sponsor – $6,500 ☐ Clubhouse Sponsor – $3,500
☐ Eagle Sponsor – $2,500 ☐ Birdie Sponsor – $2,000 ☐ 19th Hole Sponsor – $1,500
☐ Bloody Mary Bar Sponsor – $1,000 ☐ Foursome Plus – $900 ☐ Foursome – $800
☐ Bourbon Raffle Sponsor – $650 ☐ Tee Sponsor – $200

SMALL BUSINESS EXPO ☐ Presenting Sponsor – $10,000 ☐ Small Business Champion – $5,000
☐ Small Business Game-Changer – $3,000 ☐ Small Business Supporter – $1,500
☐ Mini-Session Sponsor – $650 ☐ Vendor Table – $250

ECONOMIC OUTLOOK ☐ Presenting Sponsor – $3,500 ☐ Supporting Sponsor – $1,500
☐ Event Underwriter – $250

ADVOCACY AGENDA ROLLOUT ☐ Presenting Sponsor – $3,500 ☐ Supporting Sponsor – $1,500
☐ Event Underwriter – $250

PROGRAM & SERIES SPONSORSHIPS (OPTIONAL)

QUICK CONNECT SERIES ☐ Quick Connect Presenting Sponsor – $2,500 ☐ Breakfast Sponsor – $1,000
☐ Lunch Sponsor – $1,000
☐ Individual Event - $100 (List Month: _____ Choose Breakfast/Lunch)
EDUCATIONAL SEMINAR SERIES ☐ Title Sponsor – $5,000 ☐ Supporting Sponsor – $2,500
☐ Event Underwriter – $500
POWER HOUR AI ROUNDTABLE ☐ Title Sponsor – $1,000 ☐ Supporting Sponsor – $500

Additional Notes / Requests:

Authorized Signature: _____ Date: _____

Thank you for supporting the Niagara USA Chamber of Commerce and investing in the strength of Niagara County's business community.

Sponsorships may be combined or customized to best support your organization's goals and the Chamber's mission.

Questions or interested in customized sponsorships

To lock in your sponsorship or discuss a customized package that aligns with your goals, please contact:

Ryan Guerinot
Executive Director
Niagara USA Chamber of Commerce
✉ ryan@niagarachamber.org
📞 716.445.1277

To explore upcoming events and programs, visit:
niagarachamber.org/events or scan the QR code below.