



2026 SPONSORSHIP OPPORTUNITY GUIDE



Dear Business Leader,

As we look ahead to 2026, I want to personally thank you for the role you play in strengthening Niagara County's business community – and invite you to consider partnering with the Niagara USA Chamber of Commerce through our 2026 Sponsorship Opportunities.

In 2025, we made a deliberate investment in connection. We expanded and elevated our calendar with high-profile networking and educational events designed to bring decision-makers together, spark relationships, and drive real business outcomes. That momentum continues into 2026 with an even more ambitious and aggressive slate of programs.

We also invested heavily in how we communicate. By strengthening our newsletter technology and refining our messaging, we are now consistently averaging open rates above 50 percent - in addition to adding hundreds of new followers on LinkedIn. That matters. It ensures our sponsors are seen, acknowledged, and associated with well-attended, well-communicated events that reach engaged business leaders.

One clear example of this engagement is our Quick Connect series. Throughout 2025, Quick Connect lunches sold out regularly – prompting us to expand the concept. In 2026, we will offer both monthly Quick Connect lunches and a ***new series of monthly Quick Connect breakfasts*** to meet growing demand.

Sponsors also receive premier visibility through our four signature events: the 2026 Economic Outlook, the 2026 Chamber Honors Awards Dinner, the 2026 Golf Classic, and the 2026 Small Business Expo. These cornerstone programs provide the highest level of recognition and access to Niagara County's business leadership.

Your sponsorship does more than support events. It directly advances our mission of strengthening and growing Niagara County's regional economy – business by business, and as a whole – through advocacy, networking, education, and economic development.

Advocacy remains especially critical. In early December, the State Energy Planning Committee approved a revised State Energy Plan that recognizes the importance of natural gas to New York's future – ***a hard-fought win on an issue the Niagara USA Chamber has led for years***. That victory does not lessen the work ahead. Anti-business advocacy groups remain well-funded and persistent, and our voice will be needed more than ever in 2026.

A sponsorship with the Niagara USA Chamber delivers a double benefit: meaningful brand visibility with a highly engaged audience, and a tangible investment in the future of Niagara County's economy.

Thank you for your continued leadership and support. I look forward to working together in the year ahead.

Sincerely,



Craig Turner
Interim Executive Director
Niagara USA Chamber of Commerce

One Investment. Year-Round Impact.

Annual Niagara USA Chamber sponsorship supports advocacy, networking, education, and economic development throughout the entire year – not just a single event.



Annual Sponsorships

One Investment. Year-Round Impact.

Annual sponsorship supports the Chamber's work between and beyond events – through consistent visibility and ongoing engagement.

Annual Strategic Supporter

\$5,000

Sustains the Chamber's capacity to lead, convene, and deliver value year-round.

Recognition includes everything above, plus:

- Prominent recognition on the Chamber website as a Strategic Supporter
- Year-round recognition in Chamber communications
- Featured recognition in annual reporting and Chamber summary materials
- Opportunity for coordinated recognition aligned with Chamber initiatives

Annual Leadership Supporter

\$3,000

Demonstrates a deeper commitment to Niagara County's business community.

Recognition includes everything above, plus:

- Enhanced listing on the Chamber website
- Priority recognition placement in the Chamber newsletter
- Additional social media recognition as a Leadership Supporter
- Recognition tied to Chamber programs and initiatives throughout the year (outside of signature events)

Annual Community Supporter

\$1,500

Designed for businesses that want to support the Chamber's mission year-round.

Recognition includes:

- Company listing on the Niagara USA Chamber website as an Annual Community Supporter
- Recognition in the Chamber newsletter throughout the year
- Recognition in Chamber social media posts highlighting sponsors and supporters
- Inclusion in Chamber annual materials and reporting

Annual sponsorships are separate from and do not replace event-specific sponsorship opportunities.



The Annual Chamber Honors Luncheon

The Niagara USA Chamber Honors is one of the business community's most prestigious events, attracting a large cross section of members. Approximately 350-400 members attend to honor Niagara County's most outstanding companies each year.

For the first time in 2026, we'll be using a luncheon format – making it more convenient for professionals to attend.

Title Sponsor **\$6,500**

- Event Title Sponsor (corporate name and logo on all advertising materials)
- Digital ad in presentation
- Visual company recognition on print materials
- Opportunity to present Annual Business Awards
- One table of 8 seats with preferred seating

Presenting Sponsor **\$4,000**

- Event Presenting Sponsor recognition on all promotional materials
- Digital ad in event presentation
- Visual company recognition on print materials
- One table of 8 seats with preferred seating

State of the Chamber Sponsor **\$3,000**

- Recognition as sponsor of the Annual Business Meeting segment
- Logo on the slides used by the Board Chair/Treasurer
- Verbal acknowledgment before the segment begins
- Logo inclusion in post-event recap communications
- One table of 8 seats with preferred seating

Leadership Circle Sponsor **\$2,500**

- Recognition as a Leadership Circle Sponsor during the awards program
- Digital ad in event presentation
- Visual company recognition on printed materials
- One reserved table of 8 with preferred seating

President's Special

\$1,500

- One reserved table of 8
- Select seating
- Visual company recognition in event slideshow
- Table acknowledgment with company name and logo

Mocktail Sponsor

\$750

- Recognition at the mocktail station
- Branded mocktail signage
- Company recognition during the program
- Two event tickets

Centerpiece Special

\$500

- Visual company recognition in event slideshow
- Two event tickets

Vendor Tables

\$250

- 6' vendor table during pre-program networking
- Company name listed on event materials (limited availability)

***Individual Tickets – \$75 Members / \$100 Non-Members
Table - \$600***



Niagara USA Golf Classic

The Niagara USA Golf Classic attracts 75–100 business owners annually.

Title Sponsor (1) \$6,500

- Two (2) foursomes for golf and lunch
- Four (4) Tee Signs
- Company logo on all promotional and advertising material
- Opportunity for company representative to address lunch attendees

Clubhouse Sponsor (1) \$3,500

- One (1) foursome for golf and lunch
- Sponsor of Lunch
- Corporate name and logo on all advertising materials

Eagle Sponsor \$2,500

- One (1) foursome for golf and lunch
- One of the following:
 - Putting Green Sponsor
 - Breakfast Sponsor
 - Golf Cart Sponsor
 - “Closest to the pin” Contest Sponsor
- Corporate name and logo on all advertising materials

Birdie Sponsor \$2,000

- One (1) foursome for golf and lunch
- “Longest Drive” Contest Sponsor
- Corporate name and logo on all advertising materials

19th Hole Sponsor (1) \$1,500

- One (1) foursome for golf and lunch
- Beverage Cart Sponsor

SOLD

Bloody Mary Bar Sponsor (1)	\$1,000
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- Exclusive branding at Bloody Mary bar at arrival

Beverage Sponsor	\$1,000
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- Sponsor of beverage cart with logo

President's Special	\$875
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- One (1) foursome for golf and lunch
- Two (2) Tee Signs

Bourbon Raffle Sponsor	\$650
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- Name and logo on Bourbon Raffle tickets and promo materials
- Acknowledgement at event

Tee Sponsor	\$200
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- Signage at Tee

SOLD



2026 Small Business Expo

The Niagara USA Chamber's Small Business Expo is Western New York's premier small business education and networking event of the year. Attended by 200+ companies and 50+ vendors.

Title Sponsor (1) \$10,000

- Event Title Sponsor (corporate name and logo on all advertising materials)
- Premium table placement at trade show
- Company Logo on Web Site, Social Media and Onscreen at Event
- Ability to Introduce Morning or Afternoon Keynote(s)
- Industry exclusivity (among sponsors)

Small Business Champion \$5,000

- Event Sponsor (corporate name and logo on all advertising materials)
- Company Logo on Web Site, Social Media and Onscreen at Event
- Ability to Speak at Networking Lunch Kickoff
- Premium table placement at trade show

Small Business Game-Changer \$3,000

- Event Corporate Sponsor (corporate name and logo on all advertising materials)
- Table at the event
- Company Logo on Web Site, Social Media and Onscreen at Event

Small Business Supporter \$1,500

- Event Advertising Sponsor (corporate name and logo on all advertising materials)
- Table at the event
- Company Represented on Web Site, Social Media and Onscreen at Event

Mini-Session Sponsor \$650

- Event Advertising Sponsor (corporate name and logo on all advertising materials)
- Sponsor of Individual, Topical, Educational Mini-Sessions
- Table at the event
- Company Represented Web Site, Social Media and Onscreen at Event

Vendor Table Sponsor (space is limited) \$250

- Table at event
- Name listed on website and social media.



Additional Sponsorship Opportunities

2026 Quick Connect Series

The Niagara USA Chamber Quick Connect Breakfasts and Lunches are among the chamber's most popular events, drawing 25-30 business decision-makers each month

NEW FOR 2026: Introducing Quick Connect Breakfasts

*Quick Connect Breakfasts: 10 per year (2nd Tuesday of month)
Quick Connect Lunches: 10 per year (3rd Thursday of each month)*

Quick Connect Series Sponsor (1)	\$2,500
• Event Title Sponsor (corporate name and logo on all advertising materials) • Company Logo on Web Site, Social Media • Industry exclusivity (among sponsors) • Unlimited Tickets to Event	
Breakfast Sponsor	\$1,000
• Event Sponsor (corporate name and logo on all advertising materials) • Company Logo on Web Site, Social Media	
Lunch Sponsor	\$1,000
• Event Corporate Sponsor (corporate name and logo on all advertising materials) • Company Logo on Web Site, Social	
Individual Lunch/Breakfast Sponsor	\$100
• Company Name on Web Site, Social • Ability to welcome attendees at beginning of program	

Advocacy Support Opportunities

Strengthening Niagara County's business climate through informed, consistent engagement.

Advocacy Leadership Partner (Annual)

\$5,000

Demonstrates leadership support for the Chamber's advocacy role.

Recognition includes everything above, plus:

- Prominent recognition in advocacy-related materials
- Recognition tied to major advocacy initiatives or milestones
- Acknowledgment in Chamber reporting on advocacy outcomes

Advocacy Supporter (Annual)

\$2,500

Supports the Chamber's ongoing business advocacy efforts.

Recognition includes:

- Recognition on the Chamber website as an Advocacy Supporter
- Recognition in advocacy-related communications and updates
- Inclusion in Chamber reporting related to advocacy initiatives

2026 Niagara USA Chamber Educational Seminar Series

The Niagara USA Chamber Educational Seminar Series features a minimum of four (4) business education topics ranging from best practices for forecasting to regulatory updates. Seminar Series sponsors will also receive recognition on any additional standalone educational programs added to the series as timely and relevant topics arise.

Educational Seminar Series Title Sponsor (1) \$5,000

- Event Title Sponsor (corporate name and logo on all advertising materials)
- Company Logo on Web Site, Social Media and Onscreen at Event
- Ability to provide introductory comments/welcome at series seminars/webinars
- Industry exclusivity (among sponsors)
- Unlimited Tickets to (paid) Series Events

Educational Seminar Series Supporting Sponsor (1) \$2,500

- Event Sponsor (corporate name and logo on all advertising materials)
- Company Logo on Web Site, Social Media and Onscreen at Event
- Four Tickets to (paid) Series Events

Individual Session Sponsor \$250

- Company Name on Web Site, Social Media and Onscreen at Event
- Two Tickets to (paid) Series Events

2026 Niagara USA Chamber “Power Hour” AI Roundtable

The Niagara USA Chamber “Power Hour” AI Roundtable is a monthly (10 per year) roundtable discussion with AI enthusiasts from throughout Western New York, designed to educate, inspire and create an environment for the sharing of AI best practices.

Title Sponsor (1) \$1,000

- Event Title Sponsor (corporate name and logo on all advertising materials)
- Company Logo on Web Site, Social Media
- Ability to provide introductory comments/welcome at monthly roundtables

Supporting Sponsor \$500

- Company Logo on Web Site, Social Media



Niagara Usa Chamber 2026 Sponsorship Order Form

Company Name: _____ Primary Contact: _____
Title: _____ Email: _____
Phone: _____

Billing Preference: ☐ Invoice in full ☐ Invoice quarterly ☐ Other: _____

ANNUAL SPONSORSHIPS (RECOMMENDED)

One Investment. Year-Round Impact. Annual sponsorship supports the Chamber's work between and beyond events – through consistent visibility and ongoing engagement.

- ☐ Annual Strategic Supporter – \$5,000 ☐ Annual Leadership Supporter – \$3,000
☐ Annual Community Supporter – \$1,500

Annual sponsorships are separate from and do not replace event-specific sponsorship opportunities.

ADVOCACY SUPPORT (OPTIONAL – ANNUAL)

Supporting the Chamber's role in strengthening Niagara County's business climate.

- ☐ Advocacy Leadership Partner – \$5,000 ☐ Advocacy Supporter – \$2,500

SIGNATURE EVENT SPONSORSHIPS (OPTIONAL)

Please indicate interest. Chamber staff will follow up to confirm availability and placement.

- CHAMBER HONORS ANNUAL DINNER** ☐ Title Sponsor – \$6,500 ☐ Presenting Sponsor – \$4,000
☐ State of the Chamber Sponsor – \$3,000 ☐ Leadership Circle Sponsor – \$2,500
☐ President's Special – \$1,500 ☐ Mocktail Sponsor – \$750 ☐ Banner Sponsor – \$750
☐ Centerpiece Special – \$500 ☐ Vendor Table – \$250 ☐ Individual Tickets – \$75 Members / \$100 Non-Members - Quantity: _____ ☐ Table (8 seats) – \$600 - Quantity: _____

- NIAGARA USA GOLF CLASSIC** ☐ Title Sponsor – \$6,500 ☐ Clubhouse Sponsor – \$3,500
☐ Eagle Sponsor – \$2,500 ☐ Birdie Sponsor – \$2,000 ☐ 19th Hole Sponsor – \$1,500
☐ Bloody Mary Bar Sponsor – \$1,000 ☐ Beverage Sponsor – \$1,000 ☐ President's Special – \$875
☐ Bourbon Raffle Sponsor – \$650 ☐ Tee Sponsor – \$200

- SMALL BUSINESS EXPO** ☐ Title Sponsor – \$10,000 ☐ Small Business Champion – \$5,000
☐ Small Business Game-Changer – \$3,000 ☐ Small Business Supporter – \$1,500
☐ Mini-Session Sponsor – \$650 ☐ Vendor Table Sponsor – \$250

- ECONOMIC OUTLOOK** ☐ Title Sponsor – \$5,000 ☐ Presenting Sponsor – \$3,500
☐ Supporting Sponsor – \$1,500 ☐ Underwriter – \$250

PROGRAM & SERIES SPONSORSHIPS (OPTIONAL)

QUICK CONNECT SERIES ☐ Quick Connect Series Sponsor – \$2,500 ☐ Breakfast Sponsor – \$1,000

☐ Lunch Sponsor – \$1,000 ☐ Individual Event - \$100 (List Month: _____ Choose Breakfast/Lunch)

EDUCATIONAL SEMINAR SERIES ☐ Title Sponsor – \$5,000 ☐ Supporting Sponsor – \$2,500

☐ Underwriter – \$500

POWER HOUR AI ROUNDTABLE ☐ Title Sponsor – \$1,000 ☐ Supporting Sponsor – \$500

Additional Notes / Requests:

Authorized Signature: _____ Date: _____

Thank you for supporting the Niagara USA Chamber of Commerce and investing in the strength of Niagara County's business community.

Sponsorships may be combined or customized to best support your organization's goals and the Chamber's mission.

Questions or interested in a customized sponsorship?

To lock in your sponsorship or discuss a customized package that aligns with your goals, please contact:

Craig Turner

Interim Executive Director

Niagara USA Chamber of Commerce

✉ cturner@niagarachamber.org

☎ 716.713.7686

To explore upcoming events and programs, visit:
niagarachamber.org/events or scan the QR code below.

